

**Jenny Brearley, owner of
pet-sitting service Don't Fret
Pet. September 2005**

Queensland mother-of-one Jenny was inspired to start a dog-sitting service in 1993 when she discovered many pet owners fretted about leaving their beloved pooches in kennels when they went on holiday.

"Being selected for this series made me realise I really had achieved something worthwhile," says Jenny.

"We had an incredible response from the article. Obviously many families who cherish their dogs read *family circle* as our enquiries increased by an average of 157 per cent per month over the following four months in comparison to the same months in the previous year. We also had many dog lovers enquiring about minding dogs for other dog owners.

"The article has also been fantastic for promoting our business – we have been using it to send out to prospective clients and seeing details of Don't Fret Pet! in a quality magazine has made them feel more comfortable about choosing our service for their best friend."

For more information on Don't Fret Pet visit www.dontfretpet.com.au or call 1300 307 021.

